

# THE SPRINGS RESORT & SPA

**FOR IMMEDIATE RELEASE**

**Wednesday, August 17, 2011**

## **THE MOTHER SPRING SETS GUINNESS WORLD RECORDS® TITLE** *THE WORLD'S DEEPEST GEOTHERMAL HOT SPRING*

*Pagosa Springs, Colo.* —It's official: The Springs Resort & Spa has the deepest geothermal hot spring in the world. After this Saturday, The Springs will be part of the best-selling copyrighted book series and records of all time as they set a Guinness World Record.

The World's Deepest Geothermal Hot Spring event takes place Saturday, August 20, 3 to 5 p.m. at The Springs Resort. The festive event, which is open to the public, includes dancing by the Southern Ute Heritage Dancers and refreshments.

The Mother Spring has been measured at a remarkable 1,002 feet in depth. The Mother Spring feeds mineral water to 23 soaking pools at The Springs Resort. The water from the Mother Spring is approximately 144 degrees. The springs draw their name from the Native American Ute tribes who discovered their therapeutic and healing qualities. Pagosa is derived from the native term "Pag Osah," which is said to mean healing waters. The Springs Resort & Spa host more than 150,000 visitors annually.

Amanda Mochan, Adjudications Manager, Guinness World Records, will travel to Pagosa Springs to certify that the Mother Spring is the deepest geothermal hot spring in the world. After she confirms the depth of the Mother Spring, she will present the award to Owners Keely Whittington and Nerissa Whittington.

"We are proud to be a part of this historic moment in Pagosa's story," says Resort Owner Keely Whittington. "It's an honor to make the record books with this award. We encourage everyone to come write their own chapter here at the Springs Resort."

"The Guinness World Records recognition gives all of us great satisfaction," says R.D. Whittington, Director of Sales. "Thanks to Sir Hugh Beaver, we have the Guinness World Records® book, the ultimate authority on record-breaking achievements. We can now verify what we have long believed to be true—that our springs are deepest (and most relaxing) in the world. The Springs Resort & Spa now holds this important world distinction thanks to the Guinness World Records, and a plumb line."

"Pagosa Springs sets many records in my opinion, including the most beautiful hunting, fishing, skiing and relaxing in the West," says Pagosa Springs Mayor Ross Aragon. "The icing on the cake is to have achieved a new Guinness World Record for the deepest hot spring in the world. I look forward to the celebration at The Springs Resort & Spa this Saturday."

For centuries, visitors to the Pagosa hot springs have touted the miraculous curative powers of these ancient waters. The



first published testament to the healing benefits was written in 1890 by Dr. J. L. Weaver, U.S. Army surgeon, following his experiences with several chronically ill soldiers brought to the spring for research study. Verbal testimonies began with Native American visitors from centuries past and continue today as visitors from all over the globe journey to these waters seeking healing, relaxation, and rejuvenation.



**A record-setting celebration.**

Join us as presenters from London, England **honor the Springs with inclusion in the Guinness Book of World Records** as the deepest hot spring in the world!

Our celebration will be  
**Saturday, August 20 • 3-5 pm**  
**at the Springs Resort**

Cocktails & Entertainment • Hors d'oeuvres by the Alley House



In front of the EcoLuxe Hotel  
165 Hot Springs Boulevard

*The Springs Resort & Spa provides the ultimate spa oasis. Enveloped in the Spa's tranquil setting, guests embark to a journey of relaxation and rejuvenation. Room types range from pet friendly to signature suites in the newly Gold LEED Certified EcoLux addition. Guests may combine their time in the naturally hot, therapeutic mineral waters of the soaking pools with massage and body treatments for the ultimate in health, stress relief and well being. The Springs Resort & Spa also boasts an upscale boutique offering designer clothes and sunglasses, a wide array of skin care products, aromatherapy essentials, and mineral make-up and tanning products.*

*The Guinness World Records is a reference book published annually, containing a collection of world records, both human achievements and the extremes of the natural world. Recent editions have focused on record feats by human competitors. Competitions range from obvious ones such as weightlifting to the longest egg tossing distance. Besides records about competitions, it contains such facts as the heaviest tumor, the most poisonous plant and the shortest river.*

**WHAT: GUINNESS WORLD RECORDS AWARD PRESENTED TO THE SPRINGS RESORT & SPA**

The celebration includes official certification that the Mother Spring is indeed the deepest in the world, dancing by the Southern Ute Heritage Dancers and cocktails.

**WHEN: Saturday, August 20, 3-5 p.m.**

**WHERE: The Springs Resort & Spa, 165 Hot Springs Boulevard, Pagosa Springs, CO.**

**COST: Free. The public is invited to this Guinness World Records event.**

[www.pagosahotsprings.com](http://www.pagosahotsprings.com)  
[www.guinnessworldrecords.com](http://www.guinnessworldrecords.com)

**INTERVIEWS AND IMAGES ARE AVAILABLE UPON REQUEST**

Contact:

MARSHALL PLAN

Jennifer Marshall

505-231-1776

[jennifer@jmarshallplan.com](mailto:jennifer@jmarshallplan.com)

[www.jmarshallplan.com](http://www.jmarshallplan.com)